



Thursday, November 23, 2023
9:00-11:00am Vernon Street Town Square
311 Vernon Street – Roseville, CA

Be a part of the 11th Annual Turkey Trot Fun Run! This exciting community event benefits at-risk youth in Roseville. We expect over 3,000 people to attend.

Benefits to your business/organization:

- Reach approximately 3,000+ people at this event.
- Exclusive opportunities for vendors focused on health, fun, services and places for kids and families.
- Vendors have the opportunity to provide marketing materials and giveaways to all attendees.
- Vendors are encouraged to have an interactive component.
- Like vendors/organizations will be limited, and selected on a first come, first served basis.
- Vendors may not sell anything.

Event includes:

- 5K and 10 run/walk for all ages.
- Fun and energizing warm-up prior to the race.
- Photo stations for participants.
- Roseville Fire truck.
- Post race refreshments.



Vendor Application

Vendor booths must be open 7:30-11:00am, November 23, 2023. Vendors may NOT selling anything. Application deadline and payments processed by November 10, 2023.

General Information

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

Address: _____

E-mail Address: _____

Booth Size ☐ 10 x 10 space - \$55 ☐ 10 x 20 space - \$85

All vendors must provide all booth supplies, including pop-up tent, tables and chairs. City is only providing booth space. Please note: this is an outdoor event.

Electrical Needs

Outlets needed: ☐ None ☐ One ☐ Two \$10 fee for use of electricity

Giveaways

Will your company/organization be providing to attendees any of the following:

☐ Marketing materials ☐ Coupons ☐ Giveaways

List exactly what you're promoting:

If you have giveaways that can be included in swag bags for participants, we need 1000 of your items no later than 11/20. Items may include key chains, water bottles, coupons, small edibles, etc.

To avoid duplication of multiple like vendors, all applications are taken at a first come, first served basis. Applications and payment, must be sent to:

City of Roseville
ATTN: Alisha Moyer
1545 Pleasant Grove Blvd.
Roseville, CA 95747
(916) 774-5989

You may also send via e-mail to Alisha Moyer at:
amoyer@roseville.ca.us

Payment Method ☐ Check - Check payments must be payable to the City of Roseville

☐ Credit Card - City staff will call to retrieve information

****Space is not confirmed until payment is received in full.****